



Let's take your visionary idea and transform it into an extraordinary brand.

explore my offerings:

Creative Counsel

Strategic Plan

Brand Strategy

Brand Launch



Creative Counsel

This 90 minute bespoke session of personalized mentorship will help you cultivate an intentional and deliberate path forward. No more spinning wheels. It's time for clarity and action.

Before our call, you'll fill out a questionnaire that will allow me to assess where you're feeling stuck or overwhelmed, and what you need help with the most.



Investment: \$399 | Deliverable: Recorded session + resources to support your new path

Strategic PLAN

This package includes (2) 90 minute sessions to co-create a PLAN for your next quarter and beyond with specific objectives and growth goals. Let's get real and build a container for accountability.

Eliminate distractions by focusing on what really matters. We'll build what's called a "MOKR" (mission, objectives, and key results) to cause greater time wealth and liberation from small-minded tasks. You'll create your weekly PLAN, and learn how to execute on high-level objectives.



Investment: \$1k | Deliverable: Recorded session + Business Strategy MOKR + weekly PLAN + resources to support your new path



Brand Strategy

This package includes (4) 90 min sessions tailored to your desired outcomes and goals. Lay the foundation for the business's mission and vision and define who you are now so you can reverse engineer a sustainable future.

Create a meaningful BRAND FOUNDATION.

We'll transform your ideas into your unique Brand Story Guide. With a comprehensive look at your competitors, ideal market, visual inspiration, brand archetype, and visual tone, we'll develop a strategy that will define your unique voice and elevate your messaging so you attract the customers you want.

Stay sane by making a PLAN.

We'll co-create your MOKR to guide the strategy for your next quarter and beyond with specific objectives and growth goals. Let's get real and build a container for accountability.

Build your SCOREBOARD.

Data is your friend. If you don't know how to measure success, how will you know if you're ahead, behind, or stagnating? We'll determine your key metrics so you can develop better forecasting skills.

Become a smooth OPERATOR.

Smooth Operators have a clear Definition of Success and eliminate distractions by focusing on what really matters. We'll build automations and structures that cause greater time wealth and liberation from small-minded tasks.



Investment: \$4k | Deliverables: Brand Story Guide, MOKR, Scoreboard, DofS, Network Map

Brand Launch

The holy grail. The whole shebang. This is the top-tier offering to launch a captivating, effective brand from day one. This package is for the business owner that wants a full identity, from strategy, to branding, to an impeccable online presence. This package combines my proprietary brand strategy processes, plus additional website strategy sessions for a holistic, full-service solution. You'll have the capacity to take your business to the next level and begin confidently pursuing your dream.

Includes:

Brand Strategy

Complete Website Design & Launch

After our engagement, you'll be:

An excellent operator: you have a PLAN for how to spend your precious time and energy; you know your objectives so you can plan for the future with greater clarity and confidence.

Proud of your unique brand: your website will reflect your vision and values, and serve as a beautiful and effective home for attracting and retaining clients.



Investment: \$8k-10k | Deliverables: MOKR, Scoreboard, DofS, Brand Story Guide, Brand Spankin' New Website



Let's connect and build great things.

jainee@seny.co

**Occasionally, I will offer a la carte options like copywriting or one-off website builds. Get in touch to scope a project together.*



Jainee Dial

*Business & Creative Strategy
Brand Messaging
Web Design*

